



The Seller Says, “What About Renting the House Instead?” ...Now What Do I Do?

Presented by Dan Schermerhorn of Schermerhorn & Co.

DATE: March 7, 2012

TIME: 1:00PM TO 2:30PM

450 SKOKIE BLVD BLDG 1200, NORTHBROOK, IL 60062

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There are times when your seller will ask you this question, and you either have a reasonable answer, supported by pros and cons of either decision, or you're left wondering, “Now what do I do?” Whether or not you're part of the “What do I do now” crowd, good solid reliable advice is often hard to find. Until, that is, you find the right source. Join us as Mr. Schermerhorn presents the 7 steps to success when it comes to considering rental over purchase of your seller's property. Topics include: Lease V. Sell that is the Question, The Lease, The Application, Showing the Home, Marketing, Listing Agreement, and Agent Be – a – Ware.



Dan Schermerhorn comes from a lifelong legacy of property management & sales, both commercial and residential. He has been working full time in the Real Estate Business since 1984. Dan holds the designation of Certified Property Manager from the Institute of Real Estate Management, is a licensed Real Estate Broker, and a resident of Evanston. His commitment to the industry includes serving as Chairman of the North Shore Barrington Association of REALTORS® in 1998, Chairman of the Professional Standards Committee, and Member of the Association's Finance Committee. Dan was honored as REALTOR® of the Year in 2000.

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